

GENESEE VALLEY



PLEIN AIR PAINTERS

Genesee Valley Plein Air Painters, Inc., a not-for-profit artist association, promotes and inspires quality plein air painting while providing socially pleasant painting opportunities for its membership throughout the year.

April 1, 2007 E-LETTER

Hot News

**GVPAP
to present a
Genesee Country Art Show
in the
John L. Wehle Gallery
at the
Genesee Country Village & Museum
June through September, 2008**

We are pleased to announce that the Genesee Valley Plein Air Painters, Inc. has been invited to present a plein air art show at the Genesee Country Village & Museum next year highlighting 19 century life throughout the Genesee Country. This primer plein air art show will be viewed in the John L. Wehle Art Gallery at the Museum throughout the 2008 tourist season. This competitive juried, judged show will be “themed” in nature, depicting 19c Genesee Country Times and Life.

Compositions may include regional 19c buildings, historical gardens, period items, equipment, and figures from urban and rural landscapes as well as the Genesee Country Village. The region “Genesee Country” includes the area from Buffalo to Finger Lakes area; from Pennsylvania north to Lake Ontario. Scenes for our paintings may include historical architecture from our area towns, villages, parks, Erie Canal, lakes, streams and rivers.

The plans for this project are being discussed with the Museum management at this time. Additionally, our proposal includes programming activities throughout the '08 summer such as lectures and painting demonstrations. Specific details about the show, theme opportunities and activities will be published at a later date.

At this time, we wish to begin our GVPAP paintout planning for 2007/2008 to include not only our favorite painting sites but locations in the greater region which are historically and demographically appropriate for painting subjects for this show. Our plans will include the Genesee Country Museum & Village where we are encouraged to paint often (including wintertime when they are closed to the

public). We will receive guidance and orientation from the Museum staff regarding 19c life and also receive assistance from local area historical societies.

Stay tuned for more information as this exciting opportunity unfolds. In the meantime...think about the painting opportunities. Many of the subjects that we paint already qualify for this 19c theme. However, it will be important to photograph the subjects and perhaps notate any interesting information you may find about the subjects. We may be developing programming ideas relating to our paintings.

Lastly, we need volunteers to assist on a Programming Committee to help plan and develop this '08 project. We have an opportunity to really have fun with this unique art show. Volunteer please....write me.

Sincerely,
Barbara Jablonski, President

PS: Check out the Genesee Country Village & Museum website at WWW.GVC.ORG

MEMBER NEWS:

Several members won awards in the Pittsford Art Group's 2007 Spring Show at B&N. They include **Chip Stevens**, Juror's Award, for *Sennen Cove, Cornwall*; **Barbara Jablonski**, Juror's Award for *Rochester Cityscape VIII* and **Brande Arno**, Merit Award for *Last Light of a January Day*. Congratulations.

Barbara Muratore was pictured in the Florida Rock Beach newspaper while participating in an advanced oil painting workshop with Judy and Larry Pumfrey.

GVPAP JURY FOR SIGNATURE ARTIST MEMBERSHIP – coming in June

Associate Artists are invited to apply for Signature Artists Membership by submitting plein air paintings to the GVPAP Jury Panel for judging. The jury panel will be June 7. The prospectus will be issued shortly.

NEWS YOU CAN USE: SPRING IS HERE

April showers may dampen you when it starts sprinkling. However, it needn't ruin your oil painting. Wipe turpeneoid on your canvas before you paint. Water and oil don't mix. With the turpentine on your board or canvas, you may continue painting in a gentle rain.

THE USES OF BLACK

By Robert Genn, Canada from *Twice-Weekly Letters*, www.painterkeys.com

Renoir was enthusing about black and knocking Pissarro for not using it. However, "old black" is misunderstood and the recipient of unfair discrimination. The widely held point of view was typified -- black is an unnecessary color. When looking at the tip of a dog's nose or a car tire, one sees a variety of blues and purples. With all the colors of paint readily available to us today, maybe even Renoir might not feel the need for black were he painting in this century.

It's worthwhile to think of black not as a pigment to paint black things black--like tires or dog's noses--or even to darken shadows. Think of black as a "non-chroma" pigment that handily enriches and sophisticates your lighter areas---Yep, the lighter ones. We're all familiar with paintings with over-bright colors. Too many colors at full strength fight with one another in acid cacophony. To achieve color harmony and permit full strength colors to

work to full advantage, you need graying. A small or moderate amount of black is the secret to this enrichment. Subtle graying of surround amplifies the power of pure color centers.

Part of the problem comes from our literary understandings. "The sky is so blue," we say, and we reach for the full ultra or cobalt. Just try adding a bit of black to your cobalt sky. As Renoir said, "Black adds certain lightness."

How can this be? Attentive looking is the foundation of truth, and truth tells us that there is blacker in things than we verbalize or imagine. This is just one reason why color truth is hard won-- and not everybody gets it right. Having said that, many artists don't feel the need.

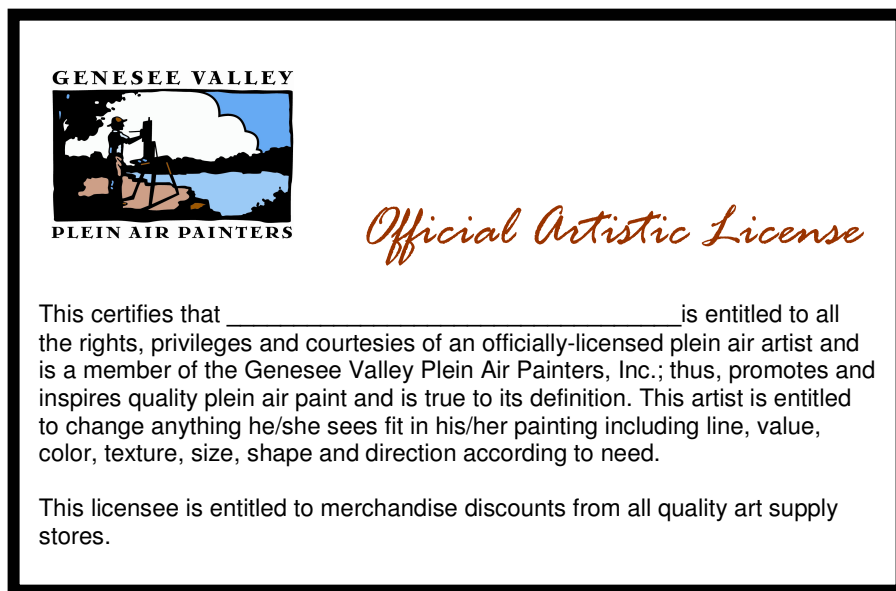
And then there's white. Just as black is necessary for *evolved color mixing*, so is white necessary. Fact is, black alone makes things deadly, and white alone makes things chalky. But when black and white are both added to anything, you get the most beautiful tones of all. Don't believe me? Try it. There are no ugly colors when you take any color in your box and add a wee bit of both black and white.

PS: "Good color really means good taste; and 'powerful' color means a reserve, to give a climax its full force, and not 'red, white, and blue' all over." (John F. Carlson) "When color achieves richness, form attains fullness." (Paul Cezanne)

Next E-Letter Deadline April 25th Send your news and stories to info@gvpap.com; *Plein Air Perils* to gfjordan@frontiernet.net

See the new information on the website: WWW.GVPAP.COM

Well, here it is. You've heard about it for years.
Now you have one....



Cut out this Artistic License out and carry it with you in your wallet forever. We promise, you will find use for it.