

The 15th Annual Plein Air Art Show of the

GENESEE VALLEY



PLEIN AIR PAINTERS

Thursday, January 2nd thru January 31st
Barnes & Noble Community Room, Pittsford Plaza
3349 Monroe Avenue, Rochester, NY 14618
Gallery hours are the store hours.

PROSPECTUS The 15th Annual Art Show of the Genesee Valley Plein Air Painters is a judged and juried art show. Genesee Valley Plein Air Painters art shows features original artists' works which comply with GVPAP's definition of "plein air painting" which states that 85% of painting must be done on site of the subject, in plein air (in open air; natural light at the location of the painting). "Painting" mediums include oil, soft pastel and water media.

JUDGE: Kari Ganoung Ruiz www.kariganoungruiz.com Kari will also give a workshop on Saturday, January 11th.

AWARDS There will be a Best of Show ribbon with a monetary award, six Judge's Awards and six Merit awards ribbons or 15% to 20% of the accepted paintings may receive ribbons. Judge's and/or Merit award winners may also receive monetary awards if there is an excess of show revenue.

MEMBER ELIGIBILITY FOR THE SHOW

- You qualify if you are an ACTIVE Associate or Signature Artist member as of October 1, 2019, and
- Meet the requirements of a minimum of three paintouts and have volunteered in the organization in some way during the previous program year (Oct. 1 – Sept. 30, 2019).

ELIGIBILITY REQUIREMENTS OF YOUR PAINTINGS

- Artists are encouraged to submit up to six paintings with no painting larger than 24" X 30" exclusive of frame.
- Frames must encase all paintings.
- Saw-tooth hangers ARE NOT allowed. Paintings must be well framed with suitable hardware and supported by picture wire only.
- Tape your twisted wire ends to protect the fingers of the handlers from punctures from the wire.
- ALL aspects of paintings must be the artist's original, plein air work in oil, water media or soft pastel painting medium. "Drawing" media such as colored or graphite pencils, pen, pen & ink, charcoal, etc. do not fall within the GVPAP definition of "painting."
- 85% of the painting must be painted *plein air* on site of the subject in open, natural light and within the last two years.
- Paintings are not eligible if produced in any instructional class or workshop OR under the guidance or tutelage of a teacher or instructor. ALL composition and application work must be done by the artist.
- Your paintings have not been displayed in ANY previous GVPAP art show or other art shows shown at B& N.
- Only two-dimensional works. No diptych or triptych paintings, collage, mechanical reproductions, photography, crafts, drawings, printing, or computer-generated art.
- The paint on your submissions MUST BE dry.

SHOW REGISTRATION – TUESDAY, December 10th – postmark deadline. Mail the completed REGISTRATION FORM and the entry fee by **TUESDAY, December 10, 2019** (postmark deadline). Send Registration Form and check to **Phyllis Bryce Ely Treasurer of GVPAP, 581 Ontario Drive, Ontario, NY 14519**
The non-refundable fees are: **\$14/one** entry; **\$17/two** entries; **\$20/three** entries; **\$23/four** entries; **\$26/five** OR **six** entries.

Make your check payable to *Genesee Valley Plein Air Painters, Inc.* (not GVPAP) No late registrations are accepted.

Attach ENTRY TAGS to upper left corner (as viewed from the back of painting).

SHOW SET UP DAY – Thursday, January 2nd

Receiving - Thursday, January 2nd, 9:15 a.m. – 11:00 a.m., Barnes & Noble, Community Room. Please make arrangements if your paintings need to be delivered and picked by other people.

Important: The receiving of paintings begins at 9:15 a.m. and concludes at 11:00 a.m. Please be mindful that the schedule for this day is VERY tight. Paintings received after 11:00 a.m. may not be accepted.

Judging - Thursday, January 2nd, 11:15 a.m. – 2:30 p.m.; Judge Kari Ganoung Ruiz

Hanging - Thursday, January 2nd, 2:30 p.m. – 5:00 p.m.

Non-accepted Paintings Pickup - Thursday, January 2nd, 3:30 p.m. – 5:00 p.m. (Calls made 2:30 pm-3:00 pm)

How will I know if my work is accepted?

If you receive a phone call, **ALL of your paintings are accepted**. On Thursday, January 2nd between the hours of 2:30 p.m. and 3:00 p.m., phone calls will be made to the artists telling them they do not have to return to B&N. All of their paintings were accepted.

If you **DO NOT receive a phone call, at least one painting was not accepted**. You must return between 3:00 p.m. and 5:00 p.m. to collect your paintings. After 5 p.m. paintings may be unattended and may be left on the floor. Please make arrangements for pickup or storage.

SHOW RECEPTION, CRITIQUE, SHOW CLOSING DAY.

Show Opening The show is open on Thursday evening, January 2nd.

Reception The reception is **SATURDAY, JANUARY 4, from 3:00 p.m. – 5:00 p.m.** Cookies and coffee will be provided by B&N. Awards will be given. Please invite your friends and family.

Show Takedown Please pickup or arrange to have your painting picked up on Friday, January 31, 2020 between (time to be determined). Paintings must be signed out with the attendee before removal.

SALES

All sales of paintings are personally handled by the artist; including the 8% sales tax collection (no GVPAP commission is to be paid). Barnes & Noble does not permit the sale price of the painting to be listed in the program or the painting's nameplate. No price list is available at the B&N Information Desk.

SUMMARY

Preregistration	Tuesday, December 10 th postmark deadline
Receiving	Thursday, January 2nd, 9:15 a.m. to 11:00 a.m., B & N, Pittsford Plaza
Judging	Thursday, January 2nd, 11:15 a.m. – 2:30 p.m.; (Judge THOMAS KEGLER)
Hanging	Thursday, January 2nd, 2:30 p.m. – 5:00 p.m.
Non-accepted Work Pickup	Thursday, January 2nd, 3:30 p.m. – 5:00 p.m. (at 2:30 p.m. calls will be made)
Show Opens	Thursday, January 2nd, 2018 (Media announcement is January 1, 2019)
Reception	Saturday, January 4, 2019, 3:00 p.m. - 5:00 p.m.
Show Closes	Friday, January 31, 2020; TIME <u>TBD</u>

SHOW REGISTRATION

Fee The non-refundable fee is **\$14/one** entry; **\$17/two** entries; **\$20/three** entries; **\$23/four** entries; **\$26/five** OR **six** entries.

Registration Form Send the completed registration form (below) with your entry fee to:

Phyllis Bryce Ely Treasurer of GVPAP, 581 Ontario Drive, Ontario, NY 14519

Your envelope must be postdated by **Tuesday, December 10, 2019**. No late registrations accepted.

Make checks payable to **Genesee Valley Plein Air Painters, Inc.** (not GVPAP)

(cut)

REGISTRATION FORM Please type or print *legibly* on forms below.

Note A price list will be available for attendees at the reception only. Prices are not published in the program. Artists are encouraged to submit up to six paintings with no painting larger than 24" X 30" exclusive of frame.

ARTIST NAME _____ ***Primary** _____ ***Cell** _____

*(Note: the primary phone number will be listed on painting title cards.)

*(Note: be sure to information the volunteers at registration the phone number to use to reach you on setup day.)

ENTRY A TITLE _____

MEDIUM _____ PRICE _____ \$s (sale price); NFS (not for sale)

Dimensions of Painting exclusive of frame _____

ENTRY B TITLE _____

MEDIUM _____ PRICE _____ \$s (sale price); NFS (not for sale)

Dimensions of Painting exclusive of frame _____

ENTRY C TITLE _____

MEDIUM _____ PRICE _____ \$s (sale price); NFS (not for sale)

Dimensions of Painting exclusive of frame _____

ENTRY D TITLE _____

MEDIUM _____ PRICE _____ \$s (sale price); NFS (not for sale)

Dimensions of Painting exclusive of frame _____

ENTRY E TITLE _____

MEDIUM _____ PRICE _____ \$s (sale price); NFS (not for sale)

Dimensions of Painting exclusive of frame _____

ENTRY F TITLE _____

MEDIUM _____ PRICE _____ \$s (sale price); NFS (not for sale)

Dimensions of Painting exclusive of frame _____

GVPAP does not anticipate damage or theft; however, neither Barnes & Noble nor GVPAP is responsible for damage to, or loss of art works submitted for this exhibit.

Signature _____

Submission of this Registration Form indicates that you agree and abide to the terms of this prospectus.

ENTRY TAGS

Attach tags to back of painting in **upper left corner** (as viewed from the back of painting). All paintings must have entry tags adhered securely for the show receiving on Thursday, January 2nd.

Note: Information listed on the Entry Tags must correspond to the Registration Form. There is no switching or substitution of paintings after the Registration deadline.

Entry Tag A	Entry Tag B	Entry Tag C	Entry Tag D	Entry Tag E	Entry Tag F
Artist Name:	Artist Name:	Artist Name:	Artist Name:	Artist Name:	Artist Name:
Phone:	Phone:	Phone:	Phone:	Phone:	Phone:
Painting Title:	Painting Title:	Painting Title:	Painting Title:	Painting Title:	Painting Title:
Medium:	Medium:	Medium:	Medium:	Medium:	Medium:
Price:	Price:	Price:	Price:	Price:	Price: